

**PRESS RELEASE** For immediate release

## Stanley Cup Final

## Canadiens games on the big screen at the Videotron Centre starting Friday

**QUÉBEC CITY, Wednesday, June 30, 2021** – Having obtained permission from the National Hockey League (NHL) to show Game 3 and the rest of the Stanley Cup final live, the Videotron Centre will be able to welcome 3,500 Montréal Canadiens fans for each game. The TVA Sports live feed will be projected on the arena's Jumbotron.

"Over the past 48 hours, we've had discussions with the NHL about the conditions under which we could have spectators at the Videotron Centre, and it was agreed that we would be able to sell tickets, alcohol and food, which makes the project feasible," says Martin Tremblay, Chief Operating Officer of Quebecor Sports and Entertainment Group. "We are very happy to be able to answer the call from so many fans. They will be able to gather at the Videotron Centre and cheer for the Montréal Canadiens in a festive atmosphere, while observing the public health rules that are still in effect to the letter."

All proceeds will be donated to the Québec Remparts education fund, the Montréal Canadiens Children's Foundation and Pignon Bleu, an organization chosen by Mayor Régis Labeaume and Quebec City. The City is waiving its percentage on the ticket price and partnering in the event. Ticketmaster is also supporting the event by waiving its fee on ticket sales.

## How to buy tickets

Tickets for the Friday, July 2 and Monday, July 5 games will go on sale on <u>gestev.com</u> for \$11, including taxes and fees, at noon on Thursday. The doors of the Videotron Centre will open at 6:45 p.m. and alcohol, refreshments and snacks will be sold on site.

For details, visit lecentrevideotron.ca and gestev.com

## About the Videotron Centre

The Videotron Centre is a multipurpose arena that opened on September 12, 2015. Multiple configurations make it suitable for major music concerts and sporting events alike, with seating for more than 18,000 people for games and more than 20,000 for concerts. The Videotron Centre is the home of the Québec Remparts of the Quebec Major Junior Hockey League (QMJHL) and can also host professional hockey games, as it meets National Hockey League (NHL) standards.

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